

## ABOUT US

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### **HITTERS CHALLENGE, INC.**

Thank you for this opportunity to introduce you to a new and dynamic commercial enterprise; one which many sports and entertainment experts believe to be a truly great sports innovation, distinctively called the “**HITTERS CHALLENGE**.”

Based in Ontario, California, Hitters Challenge has evolved from its original inception as a one-day baseball and softball competition to become a baseball technology with multi-faceted potential to make baseball players better in the art of hitting a baseball. The Principals of Hitters Challenge bring many years of business experience in the sports and entertainment areas of baseball, technology, and game development strategies.

The Hitters Challenge organization endeavors to compliment the game of baseball by and through promotion of Hitters Challenge products, events, and services that focus on the elements, techniques, strategies and rewards of hitting a baseball in various competitive forms. Fostering long-term relationships with businesses sharing mutual interests, including the vital relationship with Major League Baseball (MLB), the MLB Retired Players Association and baseball players themselves will be the cornerstone of our success, impact and longevity in America and throughout the baseball world. Our primary goal is to effectively exploit Hitters Challenge as an innovative technology, commercializing its utility at every level of baseball as well as expanding the games fan base in an entertaining and profitable manner. Through professional player support and endorsements, Hitters Challenge shall establish brand identity and recognition of the highest quality for its Video Game and Tutorial, Live Tour Events, and Online Internet League, and Website Activity.

Sincerely,  
Chauncey L. Mann  
President